getgeeked
SAN FRANCISCO
JUNE 11, 2015 • THE VILLAGE
#ggSF

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Welcome to getgeeked!

First of all, thank you for coming out to getgeeked San Francisco! Without your passion for technology, we don't exist.

If you have any feedback - good or bad - don't hesitate to let us know. Grab one of us and tell us or send an email to feedback@getgeeked.tv any time.

We've tried to create an event where everyone is welcome because geeks come in all shapes and sizes and technology is pervasive in all our lives.

We've got a ton of cool products and services for you to check out and, of course, you'll have lots of chances to win things too! More on that later.

Keep in mind, the companies with us at getgeeked San Francisco are the ones that realize how important it is to interact directly with real consumers. That's pretty cool.

So go check out their products and tell the sponsors what you think because if they're here, they want to know. And, of course, grab all the swag you can carry and have a great time.

And don't forget to share! The more content we create, the bigger our next event will be! So, Take lots of photos and videos, tag them #ggSF and post them everywhere.

thank you to our sponsors

Before we do anything else, we'd like extend a HUGE thanks to the awesome companies exhibiting at the very first getgeeked New York event.

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WD absolutely

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slingbox

magisto

silver

ArcSoft

PLEX

MAKERBLOKS

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THE VILLAGE
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getgoing: today's agenda

6:00 - 6:30 PM

The Future: Imaging Technologies

Presenter: Caroline Tien-Spalding, Senior Director of Product Management and Marketing, ArcSoft

It's no secret that imaging technology is everywhere. From the smart home to the selfie, self-driving cars to drones, cameras have become integral to the way we work, play and live - and their images and analytics are poised to power the next wave of innovation. While the selfie outgrows its fad label and begins revolutionizing the online shopping experience, face and object recognition will become major drivers in the advancement of the connected home and security. With its constant achievements in face recognition and image analytics, intelligent imaging leader ArcSoft is at the forefront of it all.

At getgeeked San Francisco, Caroline Tien-Spalding, Senior Director of Product Management and Marketing at ArcSoft, will discuss the impact of imaging technology on our technological world and announce a new app feature advancement from ArcSoft that will lead a new imaging trend for many years to come.

6:30 - 7:00 PM

Grab, Mash, Make with Sprout

Interviewer: Harry McCracken, Technology Editor, Fast Company
Presenter: Eric Monsef, Vice President and General Manager, Highly Immersive Systems, HP

HP's Immersive Computing leader, Eric Monsef sits down with Fast Company's Harry McCracken to discuss new advancements to Sprout – the innovative PC system launched October. Among the developments showcased at getgeeked include Sprout's 3D scanning, editing, and printing features and applications, taking the world's first immersive computer to a whole new level.

7:00 - 7:30 PM

The #Selfie Celebrity: How User Generated Video Is Changing The Face of The Web

Presenter: Reid Genauer, Chief Marketing Officer, Magisto

We're at the dawn of a new age of video expression – "Video 3.0". From sharing personal life experiences to citizen reporting we're witnessing a new web that is permeated by user generated video. It's exponentially the most powerful consumer language that includes live personal streams, video messaging and produced personal movies at unprecedented scale.

8:00 - 8:30PM

How Much is too Much? Talking Content with Slingbox and Plex

Moderator: Beth Blecherman, Founder and Editor, TechMamas.com
Presenter: Mark Vena, Vice President of Worldwide Marketing, Sling Media
Presenter: Scott Hancock, Chief Marketing Officer, Plex

It's been almost 20 years since Bill Gates famously declared Content is King, but the quote rings more true every day. One has to wonder, however, if even Gates could have imagined that so much media content would someday be accessible virtually anywhere and anytime.

In this session, TechMama Founder Beth Blecherman is joined by Mark Vena, VP of Worldwide Marketing at Sling Media and Scott Hancock, CMO at Plex, two companies at the center of helping consumers access and manage the massive amounts of commercial and personal content at their fingertips. Don't miss what is sure to be a fascinating conversation about the current and future implications of a world where content is king... and the kingdom is everywhere!

PRIZE ALERT - The first 50 people in the theater for this session will have a chance to win a Slingbox 500 or Plex Lifetime Pass

9:00 - 10:00 PM

SF New Tech Demo Hour!

Emcee: Myles Weissleder, Founder & CEO, SF New Tech
Presenter: Francois Poirier, CEO, MakerBloks
Presenter: Nick Kohut, CEO, Dash Robotics
Presenter: Meng Li, Co-founder & CEO, Moov
Presenter: Patrick Donohue, CEO, HearNotes
Presenter: Jason Domangue, Vice President of Marketing, Piper

Hosted by SF New Tech, a world-renowned live platform for technology startups to share their latest innovations in front of sold out audiences, this fun session will feature five-minute demos from some of the super hot startups exhibiting at getgeeked San Francisco. There will be audience Q&A after each demo and prizes for the audience. This session is definitely worth staying to the end of the show for.

PRIZE ALERT - The first 50 people in the theater for this session will have a chance to win a Piper nv or Moov

getwinning: contest rules

Okay, here's the deal. You will not find better odds to win gear anywhere else, but you do have to earn your entries! So charge up that computer in your pocket, get those social media apps front and center and let's have some fun.

Goodie Bag Surprise Giveaway

The easiest way to win at getgeeked San Francisco and the only contest where you actually take the prize home tonight. Just check your Goodie Bag for a postcard that says you won! If it's there, jump up and down and scream and shout and then follow the instructions on the card.

Official Twitter Contest

Just tweet the event hashtag (#ggSF) and the Twitter handle of the company that makes product you're trying to win. That's it. Use the rest of your 140 characters any way you want. Like telling folks what an awesome time you're having and how cool that company's gear is! Winners will be notified after the event and prizes will be shipped directly from participating companies.

@ArcSoft
@lenovo
@Logitech
@equiltweets
@magisto
@GetMoov
@plexapp
@Slingbox
@TextNowApp
@TorqueAudio
@WesternDigital
@ZaggDaily
@GetHearNotes
@getawair
@DEVIALET
@Dlink
@MakerBloks

Official Instagram Contest

Just post a photo to Instagram with the event hashtag (#ggSF) and tag it with name of the company that makes product you're trying to win. That's it. The photo doesn't even have to be of the product or the company's exhibit... but it should be! Winners will be notified after the event and prizes will be shipped directly from participating companies.

#lenovo
#EquilSmartPen2
#get_piper
#textnowapp
#WesternDigital
#zaggdaily
#gethearnotes
#AWAIR
#devialet
#dlink_us

Exit Interview Contest

Just stop by the Exit Interview area and record a short video telling us what you thought of the show and what you saw that you're geeked about and you'll be entered to win a $250 Amazon Gift Certificate.

Conference Raffles

There will be prizes raffled off at the end of 8 PM and 9 PM conference sessions. Only the first 50 people entering the theater for these sessions will receive raffle tickets. For details on what's being given away, see the conference agenda section.

awesomeprizes:

ArcSoft	simplicam	?	🐦		
	HearNotes: The Universal Edition	?	🐦	📷	
Lenovo	Yoga Tablet 2 Pro - 13" Android tablet w/projector	?	🐦	📷	
Logitech	Logitech Wireless Touch Keyboard K400 Plus		🐦		
equil SMARTMARKER	Equil Smartpen2	?	🐦	📷	
magisto	Selfie Stick	?	🐦		
moov	Moov		🐦		☆
piper	Piper nv			📷	☆
PLEX	Plex Lifetime Pass		🐦		☆
slingbox	M1	?	🐦		
	Slingbox 500				☆
TEXTNOW	Moto X		🐦	📷	
TORQUE	t103z Headphones	?	🐦		
WD absolutely	WD My Cloud 2TB	?			
	My Passport X 2TB	?	🐦	📷	
ZAGG	ZAGG Pocket Keyboard	?	🐦	📷	
AWAIR	AWAIR			📷	
DEVIALET	Devialet Phantom		🐦	📷	
D-Link	AC3200 Ultra Wi-Fi Router (DIR-890L)	?			
	HD Wi-Fi Camera (DCS-935L)		🐦	📷	
MAKERBLOKS Powered by imagination	MakerBloks Hacker Kit		🐦		

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social shopping

Like what you see? At getgeeked San Fransisco you not only get to kick the tires of the gear being showcased, but, in many cases, you can actually buy it at the show and take advantage of some great discounts being offered by our awesome sponsors.

sponsor	special offer
ArcSoft	Use code GETGEEKD in the Shopping Zone for 15% off any simplicam and free standard shipping!
sprout by hp	Use code GEEKED in the Shopping Zone for $200 off a Sprout computer and free shipping!
KUBE	$100 off Kube on pre-orders paid in full. No code necessary!
Lenovo	Use code DBYGA3PXUS611 in the Shopping Zone for 25% off a Yoga 3 Pro Tablet!
SMARTMARKER by Lioliz	Use code getgeeked20 for 20% off your first Smartmarker during the month of June plus free shipping!
MAKERBLOKS Powered by imagination	20% discount on MakerBloks in the Shopping Zone (Kickstarter pre-order). No code necessary!
piper	Use code PiperGetGeeked in the Shopping Zone for 15% off a Piper nv and free shipping!
slingbox	$50 off Slingbox 500 and free shipping. No code necessary! $30 off Slingbox M1 + free shipping. No code necessary!
TEXTNOW WIRELESS	20% off a TextNow Wireless LG Nexus 5 in the Shopping Zone. No code necessary!
TORQUE	Use code ggsftorque in the Shopping Zone for 25% off a pair of t103z Headphones!
WD absolutely	Use code WDGETGEEKED in the Shopping Zone for 20% off all My Could devices!
ZAGG	Use code GEEKPOCKET30 in the Shopping Zone for 30% off a ZAGG Pocket Keyboard!
AWAIR	Use code GETGEEKEDSF in the Shopping Zone to receive extra $15 off an AWAIR by Bitfinder!
D-Link	$20 off a D-Link AC3200 Ultra Wi-Fi Router in the Shopping Zone. No code necessary!

magisto

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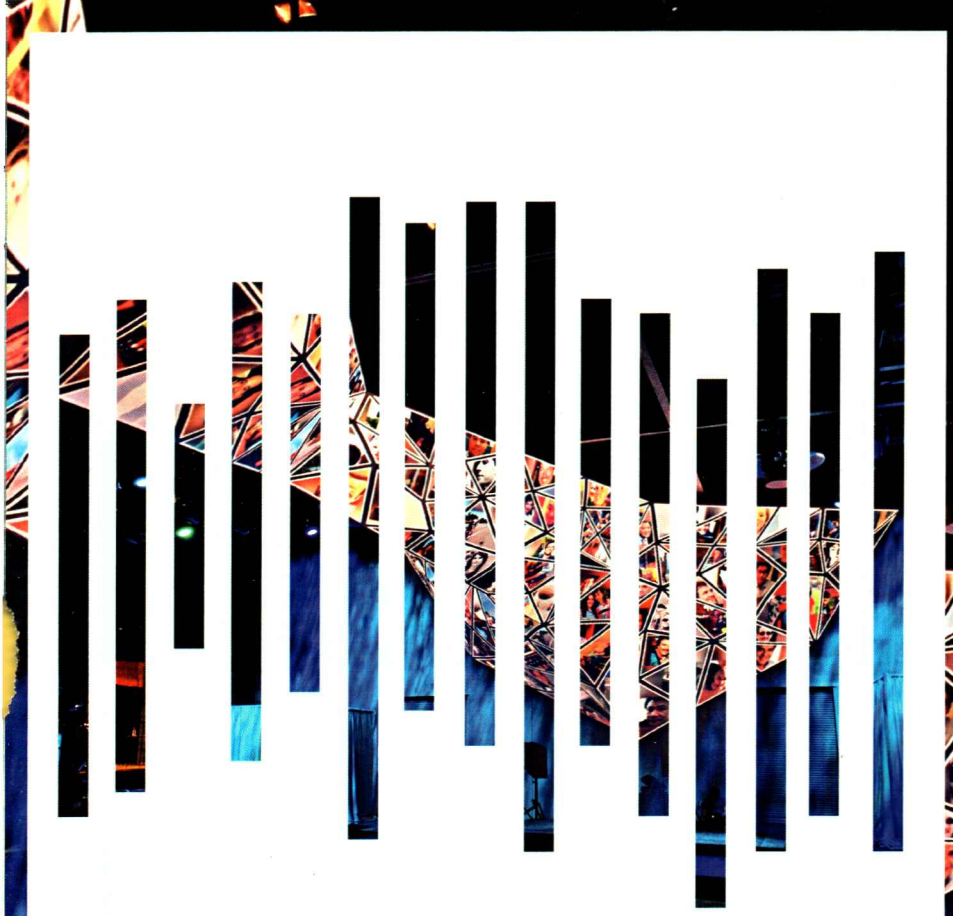

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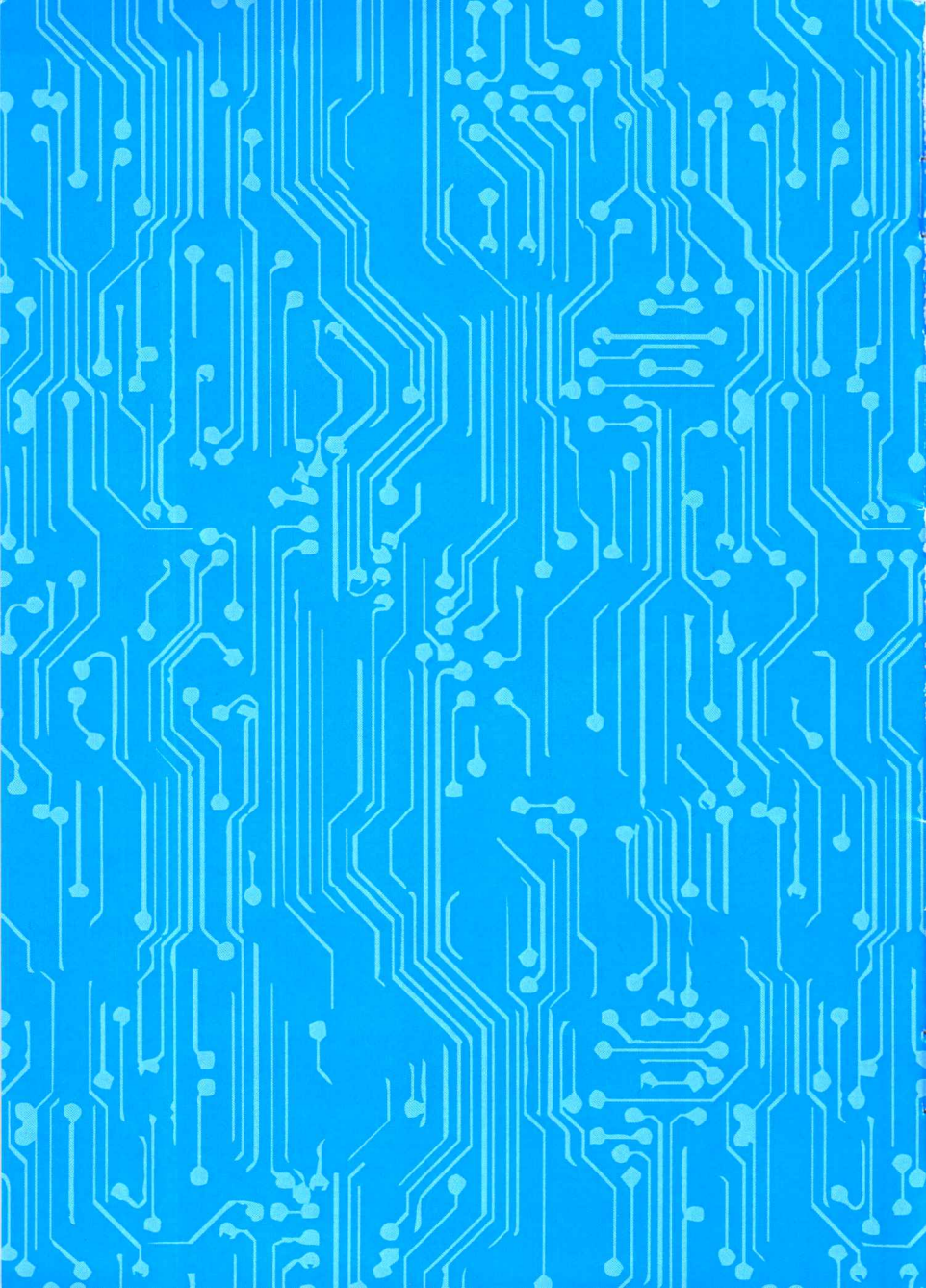
About getgeeked Media LLC

getgeeked Events are produced by getgeeked Media LLC, a New York based startup founded by Barry Myers. Prior to getgeeked, Barry created gdgt Live and oversaw its transition to Engadget Live after gdgt was acquired by AOL in 2013. Before that he co-founded DigitalLife, a four day event at the Javits Convention Center in New York that was produced by Ziff Davis. getgeeked Media's mission is simple - to create face-to-face events and online communities where tech enthusiasts and companies can get to know each other better.

Membership

If you didn't sign up to become a member of getgeeked when you registered, we sure hope you'll consider it. We're building a community of tech enthusiasts to give feedback to companies about their products and services before they're launched! For more information and to sign up, just go to http://getgeeked.tv/membership/.

Lenovo™

getgeeked

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